

Start Small & Grow Slow

One of the biggest mistakes I made in 2007 when we opened up our first facility, is I did not start small and grow slow.

We bought two apartment buildings (a duplex and 4-plex).

Then we began to advertise among churches of Christ.

The calls started to come in and I did not say “No” or “Wait” to anyone who called for help.

We began to fill up, and before long we were at capacity!

The problem was that I got too far ahead of the church. At that time, I was the preacher for a church of about 50 members. I was also the program manager for Project Rescue. Most church members were very happy with the men who were coming from all over the country. However, some of the church members were unhappy with the commotion unstable people can cause within a congregation.

Therefore my advice to those who are contemplating starting an addiction recovery program is to start small and grow slow. This means starting with only one program member for a month or two. Do not accept program members within two weeks of one another. You may need to have a waiting list.